

BA Adventure Tourism 12

District Name: Kamloops/Thompson

District Number: 73

Developed by: Peter Findlay

Date Developed: November 2004

School Name: Sa-Hali Secondary School

Principal's Name: Bob Cowden

Board/Authority Approval Date: 2005/05/30

Board/Authority Signature:

Course Name: Adventure Tourism 12

Grade Level of Course: Grade 11 and 12

Number of Course Credits: 4

Number of Hours of Instruction: 120

Prerequisite(s): Students must complete an application form, have three teacher recommendations, and an interview. Students must be mature, responsible, show a high degree of respect and attention, have a record of good attendance and exemplary behaviour, have excellent listening skills and the ability to interact and work well with others in cooperative situations. Students must also be of intermediate level of fitness for maximum enjoyment and safety and have a keen interest in the outdoors with a willingness to participate in a variety of outdoor settings and conditions. Although open to grade 11 students, preference and priority is given to grade 12 students.

Special Training, Facilities or Equipment Required: Individual clothing and footwear, pack, sleeping bag and sleeping pad will be required suitable for outdoor activities. All group equipment, such as kayaks, skis, climbing gear and safety gear will be provided. Some group equipment, such as stoves, tents, pots and pans will

be shared in groups of 3 to 4 students. Private and public facilities will be utilised. All instructors are certified to industry standard levels for the particular activity. Approximately 60% of the course is conducted in the field and is **Level Three and Outdoor Field Trip** status. A **Higher Risk Field Trip Parent Permission Form** and an Assumption of Risk form with details of the specific nature of each activity, the location of the activity and its inherent risks is clearly articulated.

Course Synopsis: It is an experiential course for Grade 11 and 12 students who are interested in exploring the adventure travel industry, the fastest growing sector of the tourism industry, now the number two Industry in British Columbia. The course is a blend of classroom theory lessons and outdoor pursuit skills and activities. Students will also develop skills in communication and interpersonal relations with the SuperHost training program, and outdoor leadership and teamwork skills through the many activities planned during the course. The students benefit physically and mentally from the lessons of Adventure Tourism 12 and they are challenged to extend their limits and to go beyond their normal limits of comfort and familiarity. A strong appreciation and respect for one's self, others, and the outdoors are legacies that the students will hopefully carry with them throughout their lives.

Rationale: This course expands the educational opportunities available to young people today by offering students the opportunity to explore and discover the fastest growing sector of the Tourism Industry and to learn and experience some "life-time activities" that may capture their interest in developing further and assist in establishing a life-long commitment to a healthy and fulfilling lifestyle. It also exposes students to a variety of career opportunities and post-secondary education and training programs related to the Tourism Industry. Many students go on to develop their interests in one or more adventure activities and have their first start as a front-line employee in the industry.

Organizational Structure: The course is delivered during Semester 2 (Feb. to June) with 2.5-hour classes on a 2-week cycle of morning and afternoon classes. The extended block of time permits sufficient time for the outdoor experiences to be meaningful and rewarding for the participants.

A. Objectives:

- 1.) To give the student a complete overview of adventure tourism as it relates to the overall tourism industry.
- 2.) To study adventure tourism within the contexts of local, national, and international travel trends.
- 3.) To gain practical experience in a variety of outdoor skills, techniques, and adventure tourism activities.
- 4.) To explore the ecosystem concept and environmental concerns as related to tourism.
- 5.) To develop and demonstrate a safety-conscious attitude during all adventure activities.

B. Training:

- 1.) Students will receive certification in the B.C. Ministry of Tourism SuperHost Fundamentals program that develops their communication skills and basic knowledge of the Tourism Industry and the visitors to British Columbia.
- 2.) Students will receive opportunities to develop their first aid skills and apply them to wilderness settings.
- 3.) Students will acquire introductory skills in a variety of “life-time activities” such as, hiking, climbing, cross-country skiing, kayaking, mountain biking, and wilderness backpacking.
- 4.) Students will understand the principles of sustainable tourism and the importance of Adventure Tourism Owner and Operators adopting a caretaker attitude for the environment.
- 5.) Students will observe and practice minimum impact camping techniques and the principles of treading softly in the outdoors.

Learning Outcomes:

It is expected that students will:

- 1.) Be able to define Adventure Tourism---What is it?
- 2.) Explore career path opportunities and post-secondary training---Guest speakers and a review of programs offered in British Columbia.
- 3.) Plan safety for Adventure Tourism---a safety audit for each activity, risk assessment, avoidance, and management.
- 4.) Learn the principles of Sustainable Tourism---the importance of protecting and sharing the very resource that is required for the activity.
- 5.) Understand the importance of Treading Softly---Management to reduce environmental impact.
- 6.) Be aware of the importance of an Environmental Care Ethic---managing for minimum impact.
- 7.) Develop an understanding of the value of Heritage and Cultural conservation---Added value to Adventure Tourism and the importance of interpretation of the natural and cultural heritage.
- 8.) Learn appropriate Leadership styles for the outdoors---exploring the situational leadership model and modelling appropriate style for different situations.
- 9.) Be able to recognize appropriate outdoor Clothing and Equipment---a review and exploration of appropriate clothing and gear for the outdoors; a trip to Valhalla Pure Outfitters.
- 10.) Develop an understanding of basic Environmental Physiology---Human adaptation to cold/hot environments.

Time Allotment: 40.0 hours for learning outcomes #1 to #10.

11.) Develop skills in first aid through the St. John Ambulance Wilderness First Aid Course---applying first aid response to wilderness settings.

Time Allotment: 10.0 hours for learning outcome #11.

12.) Experience a variety of Outdoor Activities---hiking and backpacking, indoor wall and outdoor rock climbing, indoor pool kayaking at Canada Games Pool, mountain biking in trails of Kenna Cartwright Park, cross-country skiing at Stake Lake Trails.
12.) Develop both personal and professional life-long recreational skills.

Time Allotment: 70.0 hours for learning outcomes #12 and #13.

Instructional Component: The student will be exposed to a variety of learning experiences both in the classroom, in public and private facilities in the community, and in the outdoor classroom in the surrounding natural areas around Kamloops. The classroom teacher may use (but is not limited to):

- Direct teaching
- Indirect teaching
- Brainstorming
- Modeling
- Group work
- Presentations
- Practical experiences
- Video and DVD presentations
- Individual and cooperative activities
- Guest speakers
- Field-trip excursions

Assessment Component: Student evaluation is based on the student meeting the learning outcomes, and will be done on an on-going basis including regular self-assessment by the students. Both assessment **of** and **for** learning will be employed by the teacher, with an emphasis on **formative assessment** throughout the course and during the activities. **Summative assessment** will also occur at mid-semester and at the end of the course to determine the students' learning at that point in time. A variety of assessment methods to fit the unique learning outcomes and performance nature of this course is used and may include:

- Teacher observation
- Logs/journals
- Written assignments
- Presentations
- Projects
- Reviews and summaries of articles and speakers

- Demonstrations of practical skills

1.) **Affective Domain:** 45%

The affective domain is evaluated daily on the student's level of participation, involvement, and skill level. The following criteria will be considered:

- On task behaviour/responsible behaviour
- Enjoyment, interest, positive attitude
- Level of participation or involvement---completes assigned work, participates in discussion, actively engaged in activity.
- Performance---demonstration of skills; includes daily assessment of individual skills in each adventure discipline, using a 1 to 5 scale of criteria. For example in Kayaking: forward paddle stroke, sweep stroke, low brace, etc. assessed on a 1 to 5 scale.
- Cooperation---volunteers for special tasks, enjoys helping others
- Leadership---shows concern for the welfare of others
- Displays safety conscious attitude during all activities

2.) **Cognitive Domain:**

The cognitive domain will assess understanding in the theoretical and practical aspects of the course curriculum. A trip log will be required as a record of the activities in which the students are involved and a summary of what they learned during the experience.

- Assignments: 20%
- Trip Log: 10%
- Major Project 15%
- Final Exam: 10%

Learning Resources:

The learning resources have been carefully selected and reviewed and are standard texts and supporting materials used in Adventure Tourism programs at the post-secondary level.

The following books are used:

- 1.) Mountaineering: Freedom of the Hills
- 2.) Outdoor Leadership: Technique, Common Sense and Self-Confidence
- 3.) Adventure Tourism Workbook Series---Open Learning Agency
- 4.) Legal Liability and Risk Management in Adventure Tourism
- 5.) The Business of Adventure: Developing a Business in Adventure Tourism
- 6.) Explore Magazine: Canada's Outdoor Adventure Magazine

- 7.) Smartrisk Foundation: Avalanche and Winter Safety Resources
- 8.) Staying Alive in Avalanche Terrain
- 9.) The Business of Ecotourism

Other resources include:

- 10.) Video and DVD Resources
- 11.) SuperHost Fundamentals Training Manual
- 12.) St. John Ambulance Wilderness First Aid
- 13.) Other articles, reports, professional papers, and journals related to the Adventure Industry.
- 14.) Guest Speakers from Post-Secondary Institutions and Owner/Operators of Adventure Tourism Businesses.