

BIG IDEAS

Critical Media Literacies examine issues related to power, control, and equity of information.

Critical Media Literacies engages in authentic learning.

Critical Media Literacies are collaborative and use multiple perspectives to create meaning.

Critical Media Literacies enacts social change.

LEARNING STANDARDS

Curricular Competencies	Content
<p><i>Students are expected to be able to do the following:</i></p> <ul style="list-style-type: none"> • Inquire, define, and question what constitutes as media • Assess and compare media types (e.g. social media, print media, advertising, fashion, digital media) • Examine language and visuals used in media texts, including author-audience relationships and power structures • Determine and assess the roles, as well as short-term and long-term and effects of media on self, community, and world • Recognize and explain how media constructs and reinforces <i>dominant culture</i> (e.g. maintains social types, who is included and who is excluded) • Examine, reflect, and analyze local and global <i>cultures of resistance</i> • Identify, and compare and contrast <i>Community of Discourses</i> within media (e.g. out-of-school discourse, in-school discourse, Indigenous Principals of Learning) • Engage with community members and resources • Construct knowledge through discussion, reflection, and experience • Recognize the impact of individual and collective action for empowerment of self and others through media • Create a multi-modal media text for political, social, economic action 	<p><i>Students are expected to know the following:</i></p> <ul style="list-style-type: none"> • Various frames, interpretations, and concepts of critical media literacies (ie. what is critical? media? literacies?) • Understand power relationships found in discourse, language, imagery etc. • Connections between self, local, and world through critical media literacies • Understand issues around media, ethics, and legal responsibilities • Connections between <i>dominant culture</i>, self and community • Roles of <i>cultures of resistance</i> (e.g. art, music, dress etc.) • Roles the media plays in <i>dominant culture</i> and <i>cultures of resistance</i>